



'the real taste of Marlborough'
wild south

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Wild South Newsletter - November 2006

Wild South Newsletter

call of
the wild

Intro

It's always very exciting to be part of a fresh new brand from conception through to fruition. Wild South has been on such a roll since launching last year, it's hard to know where to begin.

In September I was lucky enough to be in London at the Natural History Museum to accept the Decanter Wine Awards trophy for our 2005 Marlborough Sauvignon Blanc. Not only did we win the trophy for 'Best New Zealand Sauvignon', we won the International Sauvignon Blanc Trophy as well. To win an international trophy in our first year was absolutely fantastic.

As expected, with the trophy win our 2005 Sauvignon has sold out fast, but don't worry if you missed out because the 2006 Sauvignon has been released and has already had success at the Sydney Top 100.

Great food and wine is definitely one of the things I love about life, and our Sauvignon is perfect for long lazy summer lunches. After some kind words with the chef at Capitol restaurant in Wellington, he agreed to give me the recipe for a fabulous fish dish of Chargrilled Bluenose with Warm Roasted Fennel & Tomato, which goes beautifully with our 2006 vintage Sauvignon's. It's just too good not to share with you all.

One last thing. Everyday I feel so lucky to be living in a country with no war, a warm home, and an abundance of food and water. Because we have so much the team at Wild South has decided to give something back.

We aren't saving the world but we are trying to make a small difference in our wee corner of the country by teaming up with DOC to help out the black fronted tern, which is one of New Zealand's endangered birds. Thank you to Kate Steffens who is co-ordinating the recovery programme aimed at increasing black-fronted tern numbers in the Upper Wairau River area. It's inspiring to meet someone with so much passion and dedication to making New Zealand even more beautiful.

Project Your Tern

Wild South Wines is proud to announce its sponsorship of one of New Zealand's endangered birds.

[We have joined forces with the Department of Conservation to help save the](#)



[black-fronted tern in the Upper Wairau River area.](#)

The management programme aims to increase the breeding success of black-fronted terns in the Upper Wairau River, therefore slowing down their decline.

It will include establishing an intensive trap system, weed control, trap maintenance, nest monitoring, and the hiring of a seasonal worker.

The Wairau River region, where Wild South is situated, is one of the most important breeding grounds for the black-fronted terns with approximately 12 per cent of the total population there.

The Wairau River Valley has given Wild South Wines so much we feel this is a fitting way of giving a meaningful contribution back to that environment.

New Releases

We have two exciting new releases now available.

Reserve Marlborough Pinot Gris - 2006

[The 2006 Reserve Marlborough Pinot Gris](#) has delicate ripe pear aromas, entwined with touches of wild honey and fresh apricots. Hints of perfumed violets are balanced with spicy lemongrass.

Rich, oily and luscious, this wine draws you in from the beginning. The intricate complexity of ripe stonefruits delivers purity and a long clean finish.

We recommend cellaring for 3-4 years.



Reserve Marlborough Pinot Noir - 2005

[The 2005 Reserve Marlborough Pinot Noir](#) displays classic yet elegant aromas of wild strawberry, herbs de provence and soft layers of toasty oak. The palate is silky and opulent. Finely integrated tannins are complimented by rich flavours of cherry stone, mushrooms and truffles.

We recommend cellaring this wine for three to five years.

Upcoming Events

Wild South is pleased to be part of next year's [Wine Marlborough Food Festival](#). The annual event's being held on 10 February 2007. It's a fabulous day so come along, visit us and try the wines.

The next major event on my calendar is Vintage 2007. All the vineyards are looking good with flowering about to start so fingers crossed for beautiful weather.

Wild South Scoops International Trophy

[Wild South Wines has scooped an international trophy](#) at the world's most influential and respected wine competition.



At the 2006 Decanter World Wine Awards in London in September the 2005 Wild South Marlborough Sauvignon Blanc won the 'Under £10' category.

Receiving an International Trophy at this stage is an incredible achievement for everyone involved in creating Wild South wines, and it is particularly significant as it has happened in Wild South's first year of release in the United Kingdom.

But wait there's Moore...

Now here's a great reason to go shopping!

Wild South Wines has joined forces with fashion designer, Andrea Moore for a bit of pre-Christmas fun.

Anyone who visits one of Andrea Moore's three stores in Auckland, Wellington, or Christchurch between now and Christmas goes in the draw to win a dozen Wild South Reserve wines.

Andrea Moore is an exciting New Zealand designer. The inspiration for her designs is her clients: typical modern-day women like herself, raising families, working and rising to the every day challenges they face.

Real women, real fashion, real wine...

ANDREA MOORE

The Wild Wine Club

Why not join our online '[Wild Wine Club](#)' and enjoy the exclusive benefits for members like free delivery and great deals on wine.

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wine club