



'the real taste of Marlborough'
wild south

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Wild South Newsletter - February 2007

Intro

Happy New Year! I trust you all had a wonderful festive season with family and friends, lashings of good kiwi kai, and all in the company of a bottle of Wild South wine.

Things are starting to heat up in our Marlborough vineyards. Despite the cooler weather we've had, there is plenty of growth and the vineyards look immaculate. It's shaping up to be another great vintage with slightly lower than normal yields, which usually means good quality.

Unfortunately the weather has also had an impact on the endangered birds we help protect through our Project Your Tern DOC sponsorship. It was devastating to learn the Black-fronted terns had their main breeding colonies wiped out by floods in the Upper Wairau River recently. It just goes to show how fragile their existence is when faced by the might of Mother Nature as well as all the other introduced pests. It makes Wild South's contribution to their plight all the more important.

To finish on a positive note, don't forget the Marlborough Wine Festival is coming up very soon. Make sure you come and see me and the Wild South team at the Marlborough Wine Festival next Saturday, 10 February. We have a wine or two with your name on it!

Cheers,
Christie

Wild South Newsletter

call of
the wild



Flood hits Black-fronted Tern hard

As you know, Wild South Wines has joined forces with the Department of Conservation in an effort to help save the Black-fronted tern.

Project Your Tern aims to increase the breeding success of black-fronted terns in the Upper Wairau River. Unfortunately the project hit a major stumbling block in November with a large flood in the Wairau River wiping out many of the Black-fronted tern colonies.

While a flood is sadly an all too common and natural event for the Black-fronted terns, DOC is concerned that this flooding, coupled with the impact of predators, will be too much for them this year and few chicks will successfully fledge.

However, there is some good news. A small colony of terns has started re-nesting in

the area and DOC suspects another nearby will do the same.

Wild South Wines sponsorship of [Project Your Tern](#) has allowed for improved predator control programmes and DOC is hoping the more intensive predator trapping will help re-build the Black-fronted Tern population in the Upper Wairau Valley.



Success first time round for Wild South at international competition

Wild South Wines has achieved success first time round in the [2007 Sydney International Wine Competition](#).

The 2006 Wild South Marlborough Sauvignon Blanc has been named in the Top 100 wines in the competition, putting it in the top five per cent of the two thousand wines entered in the event.

The internationally recognised competition aims to offer consumers independent information on wines.

The 2006 Wild South Marlborough Sauvignon Blanc was praised for its ability to partner well with food, and this positive recognition follows on from the success of the previous vintage which won a trophy in the London Wine Awards earlier this year.

After the tremendous success of the 2005 Sauvignon Blanc which was our debut vintage, it's incredibly satisfying to be awarded gold in the Sydney Top 100 for our second release.

Wild South Sauvignon Blanc impresses

Cuisine magazine judges

Following on from the Sydney success, the 2006 Wild South Sauvignon Blanc has been given four and a half stars in [Cuisine magazine's](#) annual Sauvignon Blanc tasting.



The tastings are done by one of New Zealand's top wine critics, Michael Cooper, and his panel of judges. More than 200 wines were entered in the tasting and the 2006 Wild South Sauvignon Blanc is one of just 13 wines to be awarded four and a half stars or higher.

2007 Wild South International Film Festival

Wild South Wines is throwing its support behind its film festival namesake.

[The Wild South International Film Festival](#) is held every two years in Wanaka, showcasing the best documentary films from around the world. The 2007 festival runs from the 21st-25th April.

The festival is an opportunity for filmmaking professionals to see and hear the latest developments, ideas and technology in the industry.

The festival celebrates documentary films and filmmaking in a casual and relaxed setting and what better way to do that than with Wild South Wines.

Wild South Wines is sponsoring the Jury's Choice Award, which is awarded to a film that the judges feel is worthy of a special mention. Often it's a film that may have great

filming methods or a great story but may not fit a specific category.

Movie buffs will have the chance to sample Wild South's award-winning wine while savoring some of the best documentary films from around the world.



What's in a name?

I'd like to share with you an excerpt from a delightful letter we received recently from a Bluff couple who have a boat named "Wild South"

"Congratulations on coming up with a decent name for your wine. We particularly like the Riesling ... an excellent wine. I now try to keep a small cellar of 'monogrammed' wine aboard!"

Newsflash - UK success for Wild South

You've no doubt all heard of world renowned chef Peter Gordon and his famous London restaurant, [The Providores](#).

After tasting the 2005 Wild South Riesling recently Peter Gordon has decided to list it and have it available in his restaurant by the glass.

We're very excited to know one of our wines will be gracing the tables of one of England's top restaurants.



The Wine Marlborough Festival 2007

Don't forget to come and visit the Wild South team at this year's [Wine Marlborough Festival](#) on Saturday, 10 February.

The festival is New Zealand's premier Wine and Food event, showcasing more than 200 wines from more than 40 Marlborough wineries, as well as local culinary delights, and a stunning line-up of New Zealand's leading performers.

The Wild Wine Club

Why not join our online '[Wild Wine Club](#)' and enjoy the exclusive benefits for members like free delivery and great deals on wine.

